



FOURTH ANNUAL

UCFTI EXPO

OCTOBER 19-20, 2017 | EXPO
OCTOBER 29, 2017 | THE GOLDEN SCREEN AWARDS
OCTOBER 30, 2017 | FILM PANELS

IN PARTNERSHIP WITH



MEET INDUSTRY LEADERS FROM CHINA AND THE UNITED STATES

From the latest equipment, software, movie projects, speakers, seminars, workshops, UCFTI Expo is your all-in-one expo for all things U.S.-China entertainment.

UCFTIEXPO.COM

MESSAGE FROM **BIANCA CHEN**

Founder & CEO, U.S. China Film & Television Industry Expo



Welcome to the fourth annual U.S. China Film & TV Industry Expo (UCFTI Expo) in Los Angeles. We hope you enjoy the diverse schedule of activities we are offering this year, including panels, exhibits, screenings, The Golden Screen Awards, and more. As China's entertainment industry continues to reach new heights, so too do our organization's ambitions to bridge China, Hollywood, and the global filmmaking community.

As China has become the second largest entertainment marketplace in the world, the mystery and magic of China's stories are reaching global audiences on a scale never seen before. This is just one of many reasons why we believe emphatically in using our platform to educate and connect American and Chinese industry professionals to encourage cultural and economic exchange.

We hope every attendee at this year's expo takes the opportunity to gain insights, meet experts, and make deals. I look forward to meeting many of you and watching the business relations that continue to grow from our event.

Wishing you the very best at the fourth annual UCFTI Expo.

Warm Regards,

Bianca Chen

Founder & CEO, U.S. China Film & Television Industry Expo



OFFICE OF THE GOVERNOR

October 19, 2017

U.S. China Film & Television Industry Expo

Welcome to the fourth annual U.S. China Film & Television Industry Expo in Los Angeles.

California is home to some of the most creative and talented professionals in film and television. The Expo gives attendees the opportunity to learn from Hollywood and Chinese industry experts and engage with like-minded professionals to promote the growth and development of the film and television industry.

On behalf of the State of California, I wish you a successful conference and encourage you to explore the beauty of the Golden State during your visit.

Sincerely,


EDMUND G. BROWN JR.



September 12, 2017

Ms. Bianca Chen
CEO
US China Film & TV Industry Expo
7083 Hollywood Boulevard, 5th Floor
Los Angeles, CA 90028

Dear Ms. Chen:

Congratulations on celebrating the 4th anniversary of the U.S. China Film and Television Entertainment Industry Expo in Los Angeles.

With the growth and collaboration between Hollywood and China in the entertainment industry, the Expo has provided leaders from both the public and private sectors the opportunity to collaborate, network and forge new deals. The varied topics explored at the Expo, ranging from finance, joint-ventures, co-productions, animation, online content, marketing, the filmmaking process in China, and more, have helped many in the industry to further their careers.

Having participated previously, I wish you success on the upcoming Expo this October.

Sincerely,



ERIC GARCETTI
Mayor

Connecting Industries, Creating Opportunities

Established in 2013, The U.S. China Film & Television Association exists to connect two of the most significant entertainment powers, the U.S. and China film and television industries. The organization works to create enormous opportunities for collaboration between the two countries, encouraging growth across technology, finance, investment, and cultural relationships. The UCFTI Association is recognized by governmental bodies in both countries, having received recognition three years in a row from the U.S.-China Consultation on People-to-People Exchange (CPE) for its accomplishments in strengthening ties between the U.S. and China film industries and for its efforts in uniting the two cultures.

The U.S. China Film and Television Industry (UCFTI) Expo is a two-day event comprised of robust panel sessions and speakers with top entertainment executives, workshops, one-on-one interviews, and exhibits featuring the latest technology, equipment and entertainment information. The event takes place at the Los Angeles Convention Center on October 19 & 20, 2017. UCFTI Expo has become the largest annual expo in the world connecting the world's two leading entertainment marketplaces: the U.S. and China.

The expo also includes a film competition, open to students of American Film Institute Conservatory, Chapman University, Cal State University Northridge (CSUN) and California Institute of the Arts (CalArts), NYU Tisch School of the Arts, UCLA School of Theater, Film and Television, University of Southern California (USC) School of Cinematics Arts. The top three finalists of the competition will have their film trailers previewed at the UCFTI Expo prior to announcing the competition winner.

On October 29, 2017, the Association will feature The 2nd Annual Golden Screen Awards - the first U.S./China awards event to take place in the United States. Hosted by the Motion Picture Association China, The Hollywood Reporter, and the China Film Co-Production Co., the awards honor individuals and companies for excellence in co-productions and international relations.

The UCFTI Film Panels taking place on October 30 at the Regal Cinemas at L.A. Live provide a venue for filmmakers and industry professionals to learn and exchange ideas, while encouraging the growth of talented U.S.-China filmmakers in the international market. The panelists include top executives from major film studios, industry guilds, entertainment lawmakers and financing companies across the U.S. and China and is attended by influential Hollywood and Chinese professionals within the movie industry.

Hosted by the Motion Picture Association China at the Regal Cinemas on November 1-7, 2017, the 7th annual China International Co-Production Screenings will highlight the best in Chinese co-productions last year.

UCFTI Expo has received top media coverage in The Hollywood Reporter, Associated Press, The Los Angeles Times, Variety, Yahoo, Reuters, China Xinhua News Agency, and many more.

The UCFTI Expo occurs annually in Downtown Los Angeles, a short drive from Hollywood.

The expo has received support and endorsements from:

- BAFTA Los Angeles
- Beijing International Film Festival
- Film Independent
- International Cinematographers Guild/IATSE Local 600
- Los Angeles City Government
- Los Angeles County Board of Supervisors
- Los Angeles Tourism & Convention Board
- Mayor of Los Angeles' Entertainment & Production Office
- Screen International
- Shanghai Municipal Administration of Culture, Radio, Film and TV
- Shanghai Film Festival
- The Secretary of State of California
- The State Administration of Press, Publication, Radio, Film and TV of P.R. China.
- Visual Effects Society of Los Angeles

BOARD OF ADVISORS



LISA LU
Honoree Chairman, Golden Globe Award Judge, Acclaimed Actress and Producer



MATTHEW BELLONI
Executive Editor, The Hollywood Reporter



ELIZABETH DALEY
Dean, USC School of Cinematic Arts



HAWK KOCH
Former President, The Academy of Motion Picture Arts and Sciences



WILLIAM FENG
Head of Greater China & Vice President Asia Pacific, MPA



MIAO XIAOTIAN
General Manager, China Film Co-Production Corporation



STEPHEN SCHARF
Co-chair Entertainment, Sports and Media Transactions Practice, O'Melveny



XIAOLONG ZHENG
Writer, Director & TV/Movie Producer



XUN ZHANG
Former General Manager, China Film Co-Production Corporation



CAO YING
Deputy Director, CCTV 6 Movie Channel



FU RUOQING
President, Huaxia Film Distribution Company



ZHENJIANG MING
Vice Chairman, Chinese Film Association Chairman, China Film Producers Association

UCFTI EXPO
LOS ANGELES CONVENTION CENTER

PROGRAM OCT 19

DAY 1

Program content is subject to change. Please check ucftiexpo.com for the most up to date information.



BIANCA CHEN
UCFTI Expo
Founder & CEO



MATTHEW BELLONI
The Hollywood Reporter
Executive Editor



HENG LI
Beijing International Copyright Trade
Center
Chairman

9:30AM OPENING CEREMONY

SPEAKERS: **BIANCA CHEN** U.S. China Film & Television Industry Expo Founder & CEO
MATTHEW BELLONI The Hollywood Reporter Executive Editor

SIGNING CEREMONY

by National Intellectual Property Exchange Center Alliance
and U.S. China Film and Television Industry EXPO

SPEAKERS: **BIANCA CHEN** U.S. China Film & Television Industry Expo Founder & CEO
HENG LI National Intellectual Property Exchange Center Alliance Head of Delegation



10:15AM ONLINE VIDEO INDUSTRY DEVELOPMENT & COPYRIGHT PROTECTION IN CHINA

◀ **MODERATOR: WILLIAM FENG**

Motion Picture Association Vice President of Asia Pacific, Head of Greater China

As China's entertainment industry continues to reach new heights, this panel offers insight into the challenges and opportunities creative media companies face from the internet.



YUXIN ZHANG
Mandala Media
Founder & CEO



HENG LI
Beijing International
Copyright Trade Center
Chairman



BRENT SIMON
Mtime
Senior Reporter



11:30AM FUTURE OF STREAMING CONTENT

◀ **MODERATOR: NATALIE JARVEY**

The Hollywood Reporter Tech & Digital Reporter

A discussion with industry leaders who will share their perspectives on creating and distributing meaningful digital media. This session will offer comparative and contrasting views as they relate to streaming content platforms in the U.S., China, as well as globally. Panelists will relate their own unique experiences in digital storytelling that have engaged audiences across multiple global media platforms including the web, broadcast, and mobile.



HELENE DINA
DEFY Media
SVP, Platforms
& Publishing



DAVID GLASSER
The Weinstein Company
COO



SOPHIE WATTS
STX Entertainment
President

ENERGEN®

DroneMax® Series



M10



A20



P40



A40



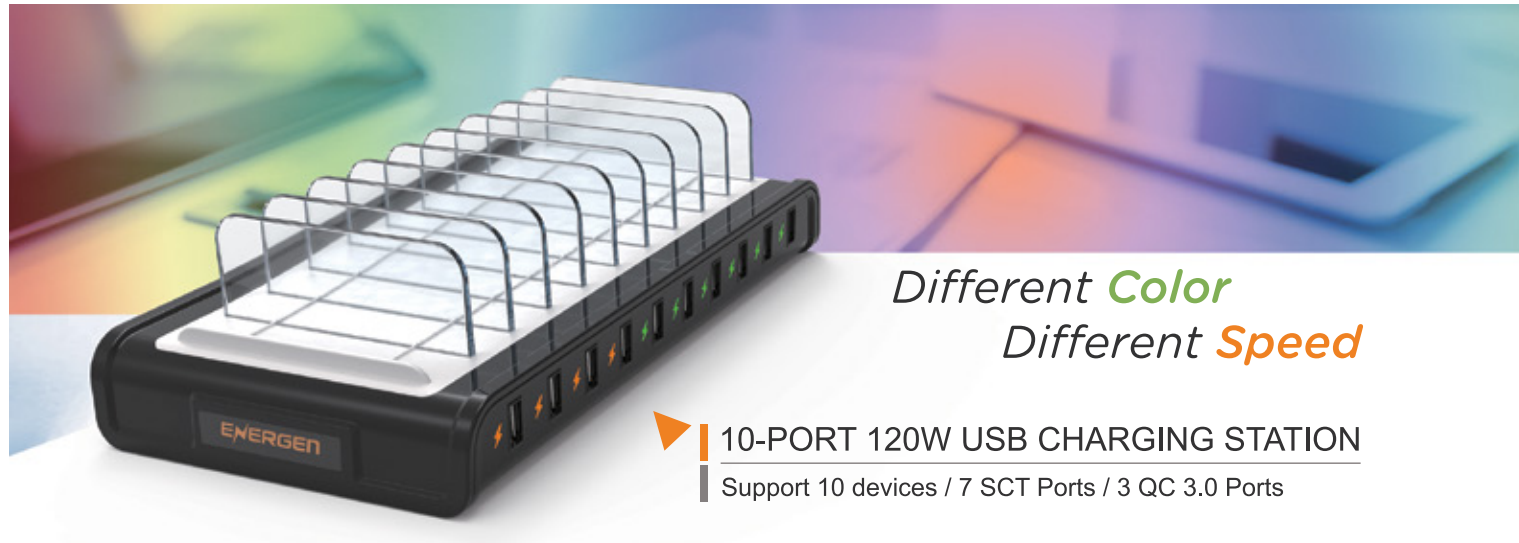
A80



World's 1st Portable Drone Battery Charging Station

—— Power Up Your Drone Anywhere ——

—— Line Up and Get Ready ——



Different **Color**
Different **Speed**

▶ 10-PORT 120W USB CHARGING STATION

Support 10 devices / 7 SCT Ports / 3 QC 3.0 Ports

17008 Evergreen Place Unit B
City of Industry, CA 91745, USA
626.581.2200 • info@myenergen.com
www.myenergen.com • www.facebook.com/myenergen

DAY 1
OCTOBER 19, 2017

1:00PM DRONES OVER HOLLYWOOD WORKSHOP

PRESENTED BY: **DRONE DUDES** *Drone Cinematographers*
SKIP FREDRICKS *Drone Cinematographer*



MATTHEW FEIGE
Drone Dudes
VP / Executive
Producer



SKIP FREDRICKS
Drone Cinematographer



ANDREW GARRETT
Drone Dudes
Camera Operator/Gimbal
Technician

2:15PM CLOSE UP

LORENZO DI BONAVENTURA *Di Bonaventura Pictures American Film Producer*
INTERVIEWER: MIKE VORHAUS *Magid Advisors President*



LORENZO DI BONAVENTURA
Di Bonaventura Pictures
American Film Producer



MIKE VORHAUS
Magid Advisors
President

DAY 1
OCTOBER 19, 2017



3:30PM FILM & TELEVISION FINANCING

◀ **MODERATOR: ANOUSHA SAKOUI**

Bloomberg News *Film & Entertainment Reporter*

China has been aggressively investing in Hollywood over the last several years from individual productions to studio slates, to talent agencies, theater chains, and distribution companies. Here we discuss the lessons learned so far and what we can expect going forward in terms of Chinese investments, financing activity, and partnerships with U.S. entities.



RANDY GREENBERG
Producer



DAVID LI
*Anthem Song Pictures
Managing Partner &
Executive Vice President*



BENNETT POZIL
*East-West Bank
Executive Vice
President*



STEPHEN SCHARF
*O'Melveny & Myers
Co-Chair of
Entertainment, Sports
& Media*



STEVE RANSOHOFF
*Film Finances, Inc.
Chairman*



4:45PM HOW AR/VR WILL IMPACT FUTURE OF FILM

◀ **MODERATOR: CAROLYN GIARDINA**

The Hollywood Reporter *Tech Editor*

AR/VR is the hottest topic in Hollywood. This is a discussion amongst industry leaders, innovators, and disruptors on the future of AR and VR experiences and how it can be utilized and monetized globally.



GREG BERKIN
*Concours Ventures
Managing Director*



TIMOTHY DODD
*Technicolor
Senior Vice President,
Head of Strategy &
Corporate Development*



CHUCK PEIL
*Reel FX | Flight School
Founder/Head of Business
Development/Strategic
Partnerships*



ROY TAYLOR
*AMD
Corporate Vice President
& Worldwide Head of
Media & Entertainment*



XIAN LI
*20th Century Fox
Director of Production*



As the financial bridge between the world's two largest economies, we believe that a healthy and mutually beneficial cross-cultural exchange comes from strong partnerships between people, leaders and institutions. We endorse the **U.S. China Film & Television Expo** and are committed to advancing the synergy across the Pacific.

135 N. Los Robles Avenue
Pasadena, CA 91101 USA
626.768.6000
eastwestbank.com

 Equal Housing Lender Member FDIC


EASTWEST BANK
Your financial bridge®

UCFTI EXPO
LOS ANGELES CONVENTION CENTER

PROGRAM OCT 20

DAY 2

Program content is subject to change. Please check ucftiexpo.com for the most up to date information.



9:30AM KEYS TO PROGRAMMING & CONTENT ACQUISITIONS

◀ **MODERATOR: STEPHEN SALTZMAN**

Loeb & Loeb *Chair of Asia Entertainment and Media*

A look at what Chinese distributors are looking for from U.S. content creators vs. what U.S. distributors are looking for from Chinese content creators. A discussion with the leading acquisition executives involved in making these decisions.



GARY GOLDBERGER
Entertainment Lawyer



WILLIAM PFEIFFER
*Globalgate Entertainment
Executive Chairman/
Co-Founder*



PAUL HANSON
*Covert Media
Chief Executive Officer*



10:45AM ENGAGING GLOBAL AUDIENCES THROUGH MUSIC

Presented by The Recording Academy™

◀ **MODERATOR: MAUREEN CROWE**

Guild of Music Supervisors *Music Supervisor, Founding President*



EVYEN KLEAN
Musical Supervisor



ALEXANDRA PATSAVAS
Musical Supervisor



CHRISTOPHER TIN
Composer



12:00PM WRITING FOR AN INTERNATIONAL AUDIENCE

Presented By ScreenCraft &
The Writers Guild Foundation

◀ **MODERATOR: EMILY DELL**

ScreenCraft *Director of Education & Outreach*

Great stories and captivating films have the power to cross borders and languages, connecting with audiences worldwide. Join ScreenCraft and the Writers Guild Foundation for a discussion of storytelling and crafting successful movies in the U.S. and China, from the industry's leading artists. Producers and Screenwriters with globally successful films and television will discuss local and international content, co-productions, writing, collaborating, and how to tell compelling stories with international appeal.



RICK JAFFA
Writer & Producer



AMANDA SILVER
Writer & Producer



SAM BROWN
*STX Entertainment
Head of Production*

1:15PM CLOSE UP

◀ **PATRICK LEE** **Rotten Tomatoes** *Co-Founder and Former CEO*

INTERVIEWER: RUSS WEAKLAND **HollywoodLife** *Reporter*



PATRICK LEE
*Rotten Tomatoes
Co-Founder and Former CEO*



RUSS WEAKLAND
*HollywoodLife
Senior L.A. Reporter*



2:30PM A MILLION HOURS ON SET
Presented by The Publicist's Guild

◀ **MODERATOR: SHERYL MAIN**

Unit Publicists talk publicity and marketing on location around the globe.



JAMES FERRERA
Publicist



MICHAEL SINGER
Publicist



SPOOKY STEVENS
Publicist



STUDENT FILM COMPETITION

3:45PM THURSDAY, OCTOBER 20



◀ **PRESENTER: BIANCA CHEN**
U.S. China Film & Television Industry Expo Founder & CEO

MESSAGES FROM THE DEANS



"The School of Cinematic Arts is very proud to have our students participate in the Student Film Competition for its third year. Filmmaking and media creation of any kind is a process, and this competition affords our students the opportunity to hone their skills and engage in spirited competition with peers from other institutions. There is perhaps no greater honor for young filmmakers than to be recognized for their work, as well as have the opportunity to win awards and cash prizes at the UCFTI Expo." - **Elizabeth Daley, Dean, USC School of Cinematic Arts**



"Artists have a vital role in telling the important stories of our world, and I'm deeply grateful to the U.S. China Film & Television Expo for giving our students the opportunity to showcase their work to industry executives here and in China. I look forward to seeing the stories that will come from the collaborations that will begin at the UCFTI Expo and Student Film Competition." - **Allyson Green, Dean, Tisch School of the Arts**



"The AFI Conservatory is excited to share recent thesis work from our filmmakers at the UCFTI Student Film Competition. The ability to share the work of these talented filmmakers with a wide audience is a wonderful opportunity, not to mention the recognition, career advancement and prizes that the winning films will receive." - **Joe Petricca, Executive Vice Dean, AFI Conservatory**



"Chapman University is honored to support UCFTI. We thank them for the opportunity and wish our students the best of luck in the competition." - **Robert Bassett, Professor, Dean of Dodge College, Chapman University**

PARTICIPATING SCHOOLS



CaLARTS



CHAPMAN UNIVERSITY | DODGE COLLEGE OF FILM AND MEDIA ARTS



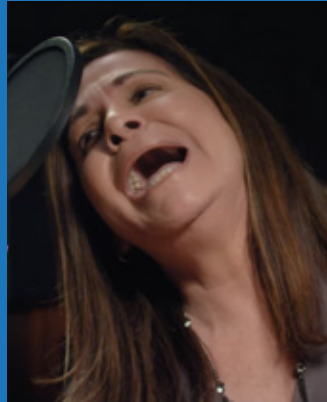
NYU | TISCH SCHOOL OF THE ARTS



UCLA

SCHOOL OF THEATRE, FILM AND TELEVISION

USC School of Cinematic Arts



GLORIA TALKS FUNNY
Kendall Goldberg
Chapman University



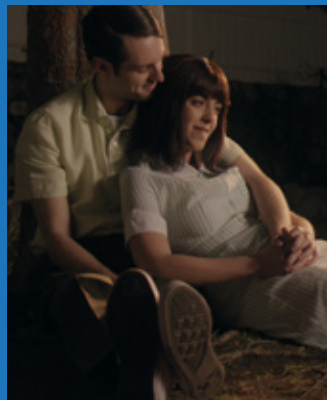
NO WAY BACK
Vero Vackova
AFI



COCOON
Mei LiYing
USC



THE SUITCASE
Abi Damaris Corbin
USC



I GOT YOU BABE
Ashton Avila
Chapman University



LOCKDOWN
Max Sokoloff
AFI



A FOREMAN
Daniel Drummond
Chapman University



PICKLE
Grant Moore
Chapman



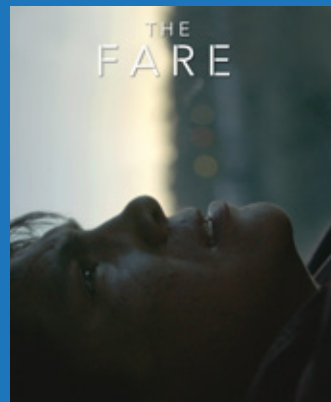
TRANSMUTE
Bayo Akinfemi
USC



I SEE YOU
Manjari Makijany
AFI



NIGHT CALL
Amanda Knox
USC



THE FARE
Christopher Young
USC



4:00PM FILM EDUCATION: FOSTERING COLLABORATION AT THE EARLIEST STAGES

◀ **MODERATOR: KENN HELLER** *Random Media Head of Acquisitions*

The most prominent U.S. film schools are all partnering with schools in China to foster mutually beneficial cross-cultural programs that promote shared insights into the movie and TV making processes. A look at how this closes the divide and leads to better told stories in the future as these students embark on their careers in China and Hollywood.



BARBARA BOYLE
UCLA School of
Theater, Film
and Television
Association Dean



JOE PICCHIRALLO
NYU'S Tisch
School of the Arts
Chair



JOE PETRICCA
AFI Conservatory
Executive Vice Dean



JASON SQUIRE
USC Cinema Practice
Associate Professor
Beijing Film Academy
Visiting Professor

5:15PM GLOBAL TV TRENDS

An in depth perspective on why successful scripted and reality shows have achieved audience appeal in the U.S. and China. This session will also cover the challenges in reaching a fractured audience. Why were shows such as “Friends” global successes to this day in China, from the perspective of an EMMY award winning director of the series? What are future trends in reality TV globally?



JASON CARBONE
Executive Producer
Director



MICHAEL LEMBECK
Friends
Director

The
GOLDEN
SCREEN
AWARDS

Sunday, October 29, 2017 at 6PM – 10PM
THE NOVO L.A. LIVE



IN PARTNERSHIP WITH

WWW.GOLDENSREENAWARDS.COM



The Hollywood
REPORTER



UCFTI

FILM

OCT 30

REGAL CINEMA L.A. LIVE

PANELS



9:30AM OPENING CEREMONY

◀ **SPEAKER: BIANCA CHEN**
U.S. China Film & Television Industry Expo Founder & CEO



◀ **SPEAKER: ALEX PADILLA** Secretary of State of California



11:15AM GAME CHANGERS FORECAST / CHINA
& HOLLYWOOD: A FORWARD LOOK AHEAD

◀ **MODERATOR: Patrick Brzeski**
The Hollywood Reporter Asia Bureau Chief

When will we see the equivalent of Netflix and Amazon in China – as it relates to the investment, production, and distribution of content. These two companies have dramatically altered the entertainment ecosystem in the U.S. Is similar disruption in store for the China market and who will emerge as the biggest disrupters? A Discussion on who will have the biggest impact and influence on the industry going forward: tech companies, studios, and conglomerates.



ELIZABETH DALEY
USC School of
Cinematic Art
Dean



GLEN KENNEL
Arri
CEO



DAVID LEE
Leeding Media
Founder & CEO



11:15AM CONTENT THAT WORKS IN
HOLLYWOOD & CHINA

◀ **MODERATOR: RICHARD VERRIER** LA TIMES Editor of Company Town

A look at the cultural differences and what is needed to develop content that can be successful in both the US and China.



PETER GUBER
Mandalay
Entertainment
CEO



MIKE MEDAVOY
Phoenix Pictures
Chairman
& CEO



MIAO XIAOTIAN
China Film
Co-Production Corp.
General Manager



ADAM PRESSER
Warner Bros. Entertainment
Vice President, International
CEO



ROEG SUTHERLAND
CAA
Co-Head, Film Finance
& Sales Group



1:15PM AMERICANS CREATING MUSIC FOR
CHINESE VISUAL MEDIA PROPERTIES,
Presented by The Recording Academy™

◀ **MODERATOR: JONATHAN MCHUGH** Song Stew Entertainment Film Producer, Music Supervisor

Hear from some of the top American music supervisors, music producers, and film studio executives on how they are working with Chinese companies to build a musical bridge for the visual media properties that the Chinese are producing or co-funding and how music from the US is helping to join these two global entertainment powerhouses and tell stories in the process.



JEFF DELIA
Music Manager



SAM LI
Film Producer



HARVEY MASON, JR.
Record Producer,
Songwriter, Music
Video Producer



RUWANGA SAMATH
Film & Music Producer



2:30PM A LOOK AT CHINA'S HOTTEST IP

◀ **MODERATOR: ERICH SCHWARTZEL**

Wall Street Journal *Film Industry Reporter*

What type of films have been successful in China? Why was “Wolf Warrior”, a Chinese film so popular as well as “A Dog’s Purpose”, a small U.S. film? What about big US franchises? Some work and some do not work. A discussion of the kind of IP that filmmakers in both Hollywood and China are looking for.



RONG CHEN
Perfect World Pictures
President



WILLIAM FENG
Motion Picture Association
*Head of Greater China,
Vice President of Asia Pacific*



JOSH WELSH
Film Independent
CEO



RANCE POW
Artisan Gateway
Founder & CEO



3:00PM CHINA'S ANIMATION BOOM

◀ **MODERATOR: SCOTT MENDELSON** *Forbes Contributor*

The China industry is learning to develop stories and characters for a global audience in a category (family animation) that has proven to be a cash cow for studios and creators. A discussion with major animation players in China today.



BRENDA CHAPMAN
Director/Writer



XUEHUI CHEN
China ACG Group., Ltd.
Vice General Manager



SANDY RABINS
Patchwork Animation
Co-CEO



JENNIFER WOLFE
Animation World
Network



4:15PM CUTTING EDGE 3D & VISUAL EFFECTS
HOSTED BY THE VISUAL EFFECTS SOCIETY

◀ **HOSTED BY: JEFFREY A. OKUN** Visual Effects Society *Vice Chair*



JOSH JAGGERS
VFX Producer



ROBERT LEGATO
VFX Supervisor



JAY WORTH
VFX Supervisor



SMG 上海广播电视台 上海文化广播影视集团有限公司
SHANGHAI MEDIA GROUP

SMG

上海广播电视台
上海文化广播影视集团有限公司
SHANGHAI MEDIA GROUP

FAST FORWARD
打造中国最具创新活力和国际影响力
的广电媒体及综合文化产业集团



NOV. 1-3

CHINA
INTERNATIONAL
CO-PRODUCTION
FILM SCREENINGS
REGAL CINEMAS L.A. LIVE



NOV. 1-7

CHINA PAVILION

AT THE AMERICAN FILM MARKET

LOEWS HOTEL, SANTA MONICA



北京国际电影节
BEIJING INTERNATIONAL FILM FESTIVAL

BEIJING
INTERNATIONAL
FILM FESTIVAL



2017

北京国际电影节

BEIJING INTERNATIONAL FILM FESTIVAL



www.bjiff.com

主办单位：国家新闻出版广电总局 北京市人民政府

承办单位：国家新闻出版广电总局电影局 北京市新闻出版广电局(北京市版权局) 北京电视台 北京市怀柔区人民政府 北京北控置业有限责任公司

H O S T : State Administration of Press, Publication, Radio, Film and Television of the People's Republic of China
People's Government of Beijing Municipality

ORGANIZER: Film Bureau of the State Administration of Press, Publication, Radio, Film and Television of the People's Republic of China
Beijing Municipal Bureau of Press, Publication, Radio, Film and Television (Beijing Municipal Bureau of Copyright)
Beijing TV Station
Huairou District People's Government of Beijing Municipality
Beijing Enterprises Group Real-estate Co., Ltd.



Gateway to China's Entertainment Industry

Entgroup is the leader in big data consultation for China's entertainment industry. We provide market insights and consumer modeling through big data mining; help our clients improve marketing and distribution strategies and create project incubation. Our mission is to reform the entertainment ecosphere.



EBOT

Accurate hourly, daily and weekly box office data by partnering with all 7000+ cinemas in China

EFMT

Evaluate effectiveness of marketing campaigns across multiple dimensions including demographic analysis, awareness index, social buzz, etc.

EOVT

Monitoring 7 major online streaming platforms, covering all categories of TV show, movie, variety show, animation, etc.

enReport

Based on years of research and accumulated data, covering all aspects of China entertainment industry, providing insights of future trends

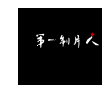
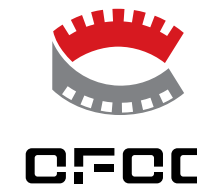


Contact: Winnie Wei
Tel: +1 213 265 5352
Email: winniewei@entgroup.cn

WeChat :



OUR PROUD PARTNERS



STUDENT FILM COMPETITION PARTICIPANTS

