



# UCFTI FILM PANELS

## MONDAY, OCTOBER 30, 2017

### 9:30-10:00 Welcome Remarks

- Bianca Chen (Founder & CEO, U.S. China Film & Television Industry)
- Bennett Pozil (Executive Vice President, East West Bank)
- Alex Padilla (Secretary of State of California)

### 10:00-11:00 Game Changers Forecast /China and Hollywood: A Forward Look Ahead

When will we see the equivalent of Netflix and Amazon in China – as it relates to the investment, production and distribution of content. These two companies have dramatically altered the entertainment ecosystem in the U.S. Is similar disruption in store for the China market and who will emerge as the biggest disrupters? A Discussion on who will have the biggest impact and influence on the industry going forward: tech companies, studios and conglomerates

**Moderator:** Patrick Brzeski (Asia Bureau Chief, *The Hollywood Reporter*)

#### Panelists:

- Elizabeth Daley (Dean, USC School of Cinematic Arts)
- Glenn Kennel (CEO, Arri)
- David Lee (Founder & CEO, Leeding Media)
- Xian Li (20<sup>th</sup> Century Fox)
- Mike Gabrawy (Chief Creative Officer, Arclight Films)
- Kelvin Hou (CEO of Mtime)

### 11:00-11:15 Break

### 11:15-12:15 Content that Works in Hollywood & China

A look at the cultural differences and what is needed to develop content that can be successful in both the US and China.

**Moderator:** Richard Verrier (Editor of Company Town, *LA Times*)

#### Panelists:

- Mike Medavoy (Chairman & CEO, Phoenix Pictures)
- Adam Presser (Warner Bros. Entertainment, Vice President, International)
- Peter Guber (CEO, Mandalay Entertainment)
- Weiping Wang (Chairman and Chief Editor, Chinese Radio and Television Press, State Administration of Press, Publication, Radio, Film and Television)
- Hui Wang (Chairman of Datang Brilliant)

**12:15-1:15**     **Break**

**1:15-2:15**     **Americans Creating Music For Chinese Visual Media Properties, *Presented by the Recording Academy™***

Hear from some of the top American music supervisors, music producers, film studio executives on how they are working with Chinese companies to build a musical bridge for the visual media properties the Chinese are producing or co-funding and how music from the US is helping to join these two global entertainment powerhouses and tell story in the process.

**Moderator:** Jonathan McHugh (Film Producer, Music Supervisor, Song Stew Entertainment)

**Panelists:**

- Harvey Mason, Jr. (Record Producer/Songwriter/Music Video Producer)
- Ruwanga Samath (Film & Music Producer)
- Jeff Delia (Music Manager)
- Sam Li (Producer)

**2:15-2:30**     **Break**

**2:30-3:30**     **A Look at China's Hottest IP**

What type of films have been successful in China? Why was "Wolf Warrior", a Chinese film so popular as well as "A Dog's Purpose", a small U.S. film? What about big US franchises? Some work and some do not work. A discussion of the kind of IP that filmmakers in both Hollywood and China are looking for.

**Moderator:** Erich Schwartzel (Film Industry Reporter, *Wall Street Journal*)

**Panelists:**

- William Feng (Head of Greater China, Vice President of Asia Pacific, Motion Picture Association)
- Josh Welsh (CEO, Film Independent)
- Rance Pow (Founder & CEO, Artisan Gateway)
- Rong Chen (President, Perfect World Pictures)
- Manfang Wu (Professor and Department Dean School of Management of Beijing Film Academy)
- Xiaotian Miao (General Manager, China Film Co-Production Corp.)

**3:30-3:45**     **Break**

**3:45-4:45**     **China's Animation Boom**

The China industry is learning to develop stories and characters for a global audience in a category (family animation) that has proven to be a cash cow for studios and creators. A discussion with major animation players in China today.

**Moderator:** Scott Mendelson (Contributor, Forbes)

**Panelists:**

- Brenda Chapman (Director/Writer)
- Jennifer Wolfe (Animation World Network/AWN)
- Sandy Rabins (Co-CEOs, Patchwork Animation)
- He Peichen (Manager of Platform Operation Department ,China Animation Comic Game Group)

**4:45-5:00 Break**

**5:00-6:00 Cutting Edge 3D & Visual Effects – hosted by The Visual Effects Society**

**Moderator:** Jeff Kleiser – (Visual Effects Supervisor, Synthespian Studios, Inc)

**Panelists:**

- Jay Worth (VFX Supervisor)
- Josh Jagers (VFX Supervisor)
- Robert Legato (VFX Supervisor)